



To Whom It May Concern:

**Re: Letter of Intent – 45<sup>th</sup> District Agricultural Association Carnival Operator**

The California Mid-Winter Fair is seeking interested Carnival Operators to reply via written response to this request. The Carnival Operator will continue the operation of a full featured midway at the annual California Mid-Winter Fair, of a comparable or greater quality of Carnivals conducted by former operators.

Future Carnival midways will include without limitation the latest, safest and most popular rides, games and food concessions as well as support equipment including but not limited to ticket boxes, generators, rest areas, etc. The carnival will also include a trained, experienced and cooperative management staff to oversee safety, marketing, customer service and promotions.

Upon receipt of a letter stating intent to bid by carnival operators, the California Mid-Winter Fair intends to issue a Request for Proposal (RFP). The successful Carnival Operator will then enter into a contract to provide the carnival operation at the California Mid-Winter Fair for a period of 5 (five) years (2023-2027) with a five-year option.

Any carnival operator wishing to respond must be listed on CA Fair Services Authority's "Carnival Master Insurance List".

**GENERAL INFORMATION:**

1. Fair Dates: The 2023 45<sup>h</sup> D.A.A. Fair is scheduled to operate for 10 days. The dates for contract years are listed below.
  - a. 2023-March 3 through March 12, 2023
  - b. 2024-March 1 through March 10, 2024
  - c. 2025-February 28-March 9, 2025
  - d. 2026-February 27-March 8, 2026
  - e. 2027-February 26-March 7, 2027

2. Fair Operating Hours: Closing times are consistent for all 10 days, 10:30 pm. Opening times for weekends is 12:00 pm, weekdays 5:00 pm, exception being the opening Friday in which we open at 3:00 pm.

**REQUIRED DOCUMENTS TO BE SUBMITTED:**

- A letter of interest in bidding which includes the name of Carnival, owner(s) names and contact information.

**OR**

- Fill out the online form at <https://bit.ly/3nZcppw>. After filling out the form and clicking the submit button an email will be sent to the email address you provided. Print the attachment, sign and submit back via the information below.

**AND**

- Provide proof of current General Liability Insurance coverage per requirements of the State of California for Carnival operators.

Please address response to:

California Mid-Winter Fair  
Alan Phillips, Chief Executive Officer  
200 East 2nd Street  
Imperial, CA 92251

All questions pertaining to this must be submitted in writing via email to [ceo@ivfairgrounds.com](mailto:ceo@ivfairgrounds.com). Questions and responses will be posted to the "Bids" page on the IV Fairgrounds website, <https://www.ivfairgrounds.com/bids.html>

Responses must be received no later than **4:00 PM August 8, 2022**. Responses received after this deadline will not be considered.

Sincerely,



Alan Phillips  
Chief Executive Officer