



2024

California Mid-Winter Fair

Concessionaire Application





2024 Concessionaire Application

Thank you for your interest in being a Concessionaire during the 2024 California Mid-Winter Fair March 1 – March 10, 2024.

Please review these instructions carefully; incomplete applications will not be considered or returned.

1. All questions on this application must be answered completely. Information must be accurate, as it will be the sole representation of your business for the selection process. Make sure you sign the application where indicated.
2. Submit separate applications if applying for more than one booth space.
3. List of products you are requesting to sell must be specific, do not indicate "etc." or "accessories." If a contract is issued, it will be assigned on the basis of THIS list only. CMWF reserves the right to select the items a company is allowed to sell; only approved items will be listed on your contract.
4. The location of your booth will be determined by management. Your preference is important, be sure to check the appropriate box. Locations are subject to change year to year.
5. A recent photo of your booth(s) is required. Photos will not be returned. Everyone is required to submit a photo, including returning vendors.
6. A copy of your California Seller's Permit is required with your application.
7. **A fair approved point of sales (PoS) system is required. The PoS system must be capable of reporting sales data electronically.**

Rental Space:

- Food concessions will be contracted at 25% of gross sales (after sales tax has been deducted). All rents and guarantees are payable in full at the time of signing of the contract.

Additional passes must be purchased prior to February 23, 2024. Starting March 1, admission passes must be purchased DAILY at the MAIN gate. No exceptions.

Insurance Requirements:

All concessionaires must provide proof of general liability insurance of no less than \$1,000,000 that includes a required additional insured clause. Limits may vary, request Insurance Requirements for details. Exhibitors/concessionaires may purchase liability insurance through the California Fair Services Authority Special Events Program. Contact the fair office for more information.



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THIS APPLICATION IS NEITHER AN OFFER NOR A GUARANTEE OF SPACE

Contract Signing Authority: _____

On Site Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (Day): _____ Evening: _____ Cell: _____

Email Address: _____

Website Address: _____

CA Seller's Permit #: _____

Have you ever participated in the California Mid-Winter Fair & Fiesta? Yes No

If yes what year(s)? _____ Space/Location: _____

Will you be selling a product? Yes No

The current tax rate is 7.75%

Returning vendors, if possible, would you like the same area as last year? Yes No

Note: Concessionaires wishing to change location or obtain additional space, please attach additional sheet with explanation. Management of the 45th District Agricultural Association / California Mid-Winter Fair & Fiesta reserves the right to change space assignments at any time.

Requirements

Location	<input type="checkbox"/> Indoor <input type="checkbox"/> Outdoor	Size required: _____	
Concessionaires please list accurate dimensions for food wagon/stand. (Include all outside counters, awnings, hitches, etc., or you may not be given the appropriate and necessary space.)			
Electrical	110v: 220v	Amps Needed: _____	
** Food concessionaires will be provided with 220v / 60 amps. ** If additional amperage is needed, there will be a \$75.00 charge.			
Water: _____	Sewer: _____	Front Serve: _____	Side Serve: _____

